

Denver Board of Water Commissioners

Title:

Authorization of Increase for Graphic Design Services

Meeting Date: 8/12/2009

Contract/Proposal 11351A

- Action by Consent
 Action
 Information

After a competitive RFP process in 2008, TaCito Design, Inc. was awarded a \$162,000.00 contract to provide graphic design services for Denver Water. At the time, Denver Water's printed materials were deemed woefully unappealing, inconsistent and dated. TaCito was hired to upgrade and enhance the agency's overall graphic design.

In the 18 months since TaCito Design began creating Denver Water's print pieces, a new, fresh and consistent graphic identity has emerged. Publications are now eye-catching and aesthetically pleasing, prompting positive feedback from customers. Print materials now follow graphic standards to ensure a consistent and unified look that conveys competence and professionalism to our customers.

This \$148,800.00 amendment will extend TaCito Design's contract by a year and includes a number of graphic design deliverables, including brochures, newsletters, displays and other print material.

TaCito Design is a DBE certified with the City and County of Denver.

RECOMMENDATION:

It is recommended that the Board approve an amendment to Agreement 11351A with TaCito Design, Inc. to provide an additional year of graphic design services from September 1, 2009 through August 31, 2010 for a total contract amount not to exceed \$310,800.00. Funds are included in the 2009 Budget and will be included in the 2010 Budget for these expenditures (MPC 4JA0008).

Budget Considerations

Master Plan Code(s) 4JA0008

- Budgeted Item
 Unbudgeted Item
 Funds transferred from another project: _____

Contract Additions

Original Amount	162,000.00
Expenditures	147,950.00
Amount Remaining	14,050.00
Additional Funds	148,800.00
Total Contract	310,800.00

Approvals: *M Bassett*
 Marie Bassett, Director Public Affairs

pwells
 Patricia L. Wells, General Counsel

David LaFrance
 David LaFrance, Director Finance

[Signature]
 Manager Approval:

Documents Attached: