

DENVER BOARD OF WATER COMMISSIONERS

Meeting Date: June 11, 2014

Board Item: II-B-1

Contract for Consulting Services with Stratus Consulting Inc. for Climate Change Communication

Contract # 15499A

Action by Consent

Action

Information

Denver Water is developing a long-term climate change communications plan to educate customers and staff about the impacts and correlating planning challenges of climate change. The long-term goal of the climate change communications plan is to build customer and staff understanding that Denver Water is actively and responsibly preparing for our customers future, and build customer and staff support in the event new supply and demand options are required to meet future needs. To inform the long-term climate communications plan, understanding customer and staff current concerns, attitudes and beliefs is required. Audience-specific message plans will be developed based on survey findings to inform the long-term communication plan.

The contract has three main components including a customer survey, focus group-type work with Denver Water staff and Section Heads, and the interpretation and application of findings to inform the long-term climate change communications plan. The customer survey, initial work with Denver Water staff, and interpretation of findings will take place in 2014. In 2015, work with Denver Water staff will be completed and all findings will be incorporated into the long-term plan.

Recommendation:

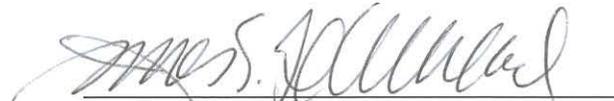
It is recommended that the Board approve contract No. 15499A with Stratus Consulting Inc. for an amount of \$154,500.

Approvals:



David Little
Director of Planning

Respectfully submitted,



James S. Lochhead
CEO/Manager



Terri Bryant
Controller