

DENVER BOARD OF WATER COMMISSIONERS

Meeting Date: November 9, 2011

Board Item: V-E-2

Tabulation of Bids for Printing Services

Action by Consent

Action

Information

Contract 13767A with Lange Graphics is for the printing a variety of collateral materials including *WaterNews*, *PipeLine*, *Solutions Magazine*, brochures, wall calendars and the direct mail of information on water quality, summer watering and rates. These publications represent Denver Water and affect the image that our rate payers and the general public have of us.

Invitations for Bids were sent to 145 potential bidders, 100 of which were SBEs and e-mailed to 10 SBE organizations. Denver Water received a total of 9 responses, 7 of which were from SBEs, including Lange Graphics. Over the past five years, Community Relations has received exceptional service from Lange Graphics, far exceeding that of other printers and it was determined that selecting Lange Graphics is in the best interest of Denver Water. Community Relations will give many of the 2012-2014 "spot" print jobs that are not part of this contract to other local printers with the goal of testing their ability and quality to pre-qualify them for the next sourcing event.

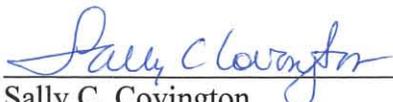
Printing Services are included in the Public Affairs budget for 2012-2015 under MPC codes 4JA0008 and 4EA0003 and represents a reduction in the print budget for 2012 by \$100,000.

Recommendation:

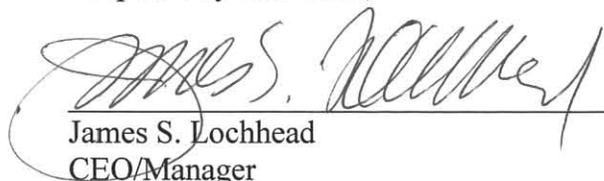
It is recommended that the Board authorize the award of Contract No. 13767A to Lange Graphics for an anticipated \$210,000 average per year, and a total contract amount of \$630,000.00.

Approvals:

Respectfully submitted,



Sally C. Covington
Director of Public Affairs



James S. Lochhead
CEO/Manager



Angela C. Bricmont
Director of Finance