

DENVER BOARD OF WATER COMMISSIONERS

Meeting Date: 01/12/2011

Board Item: V-E-1

**Contract for Consulting Services with
GBSM, Inc.**

Action by Consent

Action

Information

This is a proposed agreement with GBSM, Inc., to provide strategic public policy and issues management counsel to the Board through December 31, 2011. The work includes consulting services for the IRP, Moffat EIS, WISE, west slope mediation and other projects for the Planning Division; consulting services for the Community Relations section including tactical plans for customer and community outreach programs, communications plans, and media relations strategies for the Moffat, WISE, water rate changes and other projects; and for ongoing messaging, strategy support and stakeholder relations for the Conservation section.

In 2009, a competitive process was conducted for consulting services, and GBSM was selected among 10 firms that were interviewed and analyzed. GBSM was hired in 2010 under contract number 12593B to provide consulting services through December 31, 2010. That contract was amended to continue consulting through January 31, 2011. This proposed contract would be for services performed from February 1, 2011, through December 31, 2011.

Both the Planning and Public Affairs divisions will benefit from GBSM's expertise, and each has indentified its needs for the year and included funds in the 2011 budget for this purpose.

It is recommended that the Board approve the contract number 13428A to retain the services of GBSM for an amount not to exceed \$275,000.

Approvals:

Respectfully submitted,



Dave Little, Director of Planning



James S. Lochhead, CEO/Manager



Marie Bassett, Director of Public Affairs



Patricia Wells, General Counsel