

Denver Board of Water Commissioners

Title:

FIRST AMENDMENT TO AGREEMENT WITH SPIREMEDIA FOR WEBSITE REDESIGN

Meeting Date: 5/13/2009

Contract/Proposal 11940A

- Action by Consent
 Action
 Information

The First Amendment to Agreement 11940A includes additional Web site programming and design work not included in the original scope of work. After four months of extensive work redesigning denverwater.org, SpireMedia has identified additional deliverables to enhance the final product. While the contract amendment is approximately a 30-percent increase, staff members feel we are receiving 30 percent more in the final product. The additional deliverables will reduce the amount of Denver Water staff time spent updating and posting new information to the site by nearly 40 percent.

In preparing their initial proposal, SpireMedia had determined that the amount of content on the current site is immense with 2,500 pages, including approximately 1,000 Web-based pages and 1,500 PDFs. The intricacies related to the organization and specific use of this content could not have been identified when the proposal was submitted without investing a significant amount of time and resources into the site's content and various needs of the different divisions.

This \$80,000.00 amendment will provide additional research for content organization and the programming and creation of additional templates.

RECOMMENDATION:

It is recommended that the Board approve the First Amendment to Agreement 11940A with SpireMedia, Inc. to add additional elements to the redesigned denverwater.org in the amount of \$80,000.00, bringing the total agreement to \$329,900.00.

Budget Considerations

Master Plan Code(s) 4JA0008

- Budgeted Item
 Unbudgeted Item
 Funds transferred from another project:

Budget Variance

Current Year Budget	813,110.00
Amount Requested This Item	80,000.00
YTD Expenditures	168,111.00
Additional Expenditures Anticipated	564,999.00
Revised Current Year Estimate	813,110.00
Variance Required	0.00

Approvals:

Marie Bassett

Marie Bassett, Director Public Affairs

Chris Dermody

Chris Dermody, Director Information Technology

Patricia L. Wells

Patricia L. Wells, General Counsel

Director For Barry
 Manager Approval: