

DENVER BOARD OF WATER COMMISSIONERS

Board Item: V-E-3

Meeting Date: 01/13/2010

CONTRACT FOR CONSULTING SERVICES WITH COMMUNICATION INFRASTRUCTURE GROUP

Action by Consent

Action

Information

This fall, the Community Relations Section issued an RFP seeking responses from communications firms with expertise in issues management. Specifically, this work involves providing strategic counsel to Denver Water on communications with both external and internal audiences. During the search process, one firm, Communication Infrastructure Group (CIG), emerged as the one most capable of developing new and innovative internal communications strategies for Denver Water.

This work is particularly important given the various internal changes anticipated for 2010. In particular, the transition to new leadership, and the ongoing review and implementation of new workforce planning, organization development, and compensation initiatives all offer opportunities to better inform and engage our employees. By improving our internal communications efforts, we help employees understand the valuable role they play in our agency's success, and we encourage more pride, connectivity and productivity throughout the agency.

CIG's reputation and experience demonstrate exceptional abilities in this area. Their clients include RTD and CDOT who share field and administrative communications dynamics and challenges similar to those at Denver Water.

CIG's work in 2010 will include providing strategic counsel and support for the leadership transition, as well as an assessment and strategy for expanding and enhancing our employee communications activities.

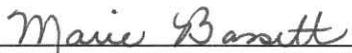
CIG is a certified Minority/Woman Business Enterprise. The contract amount is \$60,000 and is included in the 2010 budget.

Recommendation:

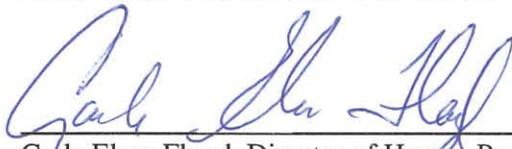
It is recommended that the Board approve Contract # 12594A to retain the services of Communication Infrastructure Group in an amount not to exceed \$60,000.

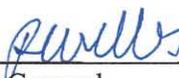
Approvals:

Respectfully submitted,


Marie Bassett, Director of Public Affairs


For H. J. Barry, Manager


Carla Elam-Floyd, Director of Human Resources


General Counsel