

DENVER BOARD OF WATER COMMISSIONERS

Meeting Date: 7/13/2011

Board Item: V-E-2

**FIRST AMENDMENT TO CONTRACT NO. 13253A
YOUTH EDUCATION CONSULTING**

Action by Consent

Action

Information

Youth education has been identified as a core component of Denver Water's communications program. Denver Water is looking to the youth population in its service area as a prime audience with whom to build more appreciation for the value of water and for fostering a new culture of wise water use.

After an extensive bid solicitation process in 2008, Denver Water contracted with Buirgy Consulting, Inc. to perform the first phases of work necessary for the development of a new youth education program for the agency. During the first two years of the program, efforts focused on evaluating opportunities, establishing key partnerships, and laying the groundwork for a new program aimed at reaching students K-12. Beginning last fall, work shifted to implementation and tracking. That work will continue during this extension of the current contract and will include continued projects with Denver Public Schools (DPS), Emily Griffith Technical College, the Keystone Science School, the Rocky Mountain Section of the American Water Works Association, and others, as well as the program's first efforts to plan participation within suburban distributor school districts. The program also will continue formal evaluation and tracking of teacher use of Denver Water's Teacher Resource Packet, which provides locally relevant water-related curriculum materials to every sixth-grade science classroom in DPS.

Other program elements include continued work refining treatment plant tours, design of an online virtual treatment plant tour for Denver Water's website, expanded marketing and delivery of in-class presentations, and the execution of a second youth water camp in Summit County in partnership with Aurora Water and the Colorado River District. Buirgy Consulting, Inc.'s rate is \$75.00/hour, which is the same as the original contract.

The Youth Education consulting contract will be rebid in the spring of 2012.

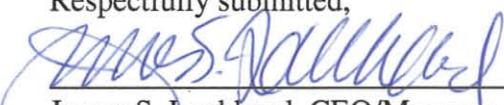
Recommendation:

It is recommended the Board approve amendment to contract No. 13253A with Buirgy Consulting, Inc. for \$124,000.00. These funds are included in 2011 and 2012 budgets.

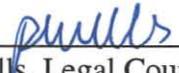
Approvals:



Melissa Elliott, Director of Public Affairs

Respectfully submitted,


James S. Lochhead, CEO/Manager



Patricia Wells, Legal Counsel