

DENVER BOARD OF WATER COMMISSIONERS

Meeting Date: December 7, 2011

Board Item: V-A-4

**Contract for Consulting Services with
GBSM, Inc.**

Action by Consent Action Information

This is a proposed agreement with GBSM, Inc., to provide strategic public policy and issues-management counsel to the Board for calendar year 2012. The work includes consulting services for the Integrated Resource Plan, Moffat EIS, WISE project, west slope mediation and other projects for the Planning Division. The work also includes consulting services for the Public Affairs Division, including customer and community outreach programs, communications plans, and media relations strategies for the Moffat, WISE, water rate changes and other projects. Additionally, the agreement includes consulting work for the CEO/Manager and Executive Team for organizational and managerial counsel and advice regarding strategic plan implementation, problem solving and communications.

In 2009, a competitive process was conducted for consulting services, and GBSM was selected among 10 firms that were interviewed and analyzed. At that time, the Board expressed an interest in hiring GBSM on a year-to-year basis through 2012, the date that several key several key projects were expected to be complete. These projects included the Moffat EIS, WISE Project development, Strategic Plan development, West Slope mediation and the Integrated Resource Plan. Unless otherwise directed by the Board, staff is planning to rebid the contract in 2012 for work starting in 2013.

The Planning and Public Affairs divisions as well as the CEO/Manager and Executive Team will benefit from GBSM's expertise, and each has identified its needs for the year and included funds in the 2012 budget for this purpose.

GBSM was hired in 2010 under contract number 12593B and in 2011 under contract number 13428A.

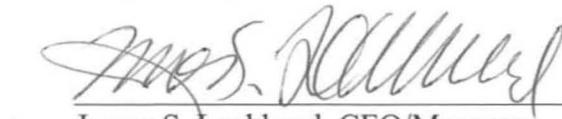
It is recommended that the Board approve the contract number 13945A to retain the services of GBSM for the period of January 1 through December 31, 2012 for an amount not to exceed \$250,000.

Approvals:



Dave Little, Director of Planning

Respectfully submitted,



James S. Lochhead, CEO/Manager



Sally Covington, Director of Public Affairs



Patricia Wells, General Counsel